



M.A.D. Brightening



Treatment procedure	M.A.D. Products	Application
Cleansing	BRIGHTENING CLEANSER	Dispense about a quarter size amount and mix with tepid water, gently message in a circular motion until a lather has formed. Remove.
Tone	EVERYDAY RENEWING TONER	With a cotton pad, apply toner to the face and neck. Let air dry
EpiPin	EPI ESSENCE + EPIPIN PRO	Follow EpiPin Pro Instructions
Serum	RADIANT BRIGHTENING BOOSTER SERUM	Apply a thin coat of the serum to the face and neck
Mask	RADIANT BRIGHTENING MASK	Apply Radiant Brightening mask to face and neck avoiding contact with eyes. Let sit 5 to 10 minutes, then remove.
Moisturizer	ILLUMINATING DAILY MOISTURIZER	Apply to face and neck
Sun Protection	HYPER SHEER SPF50 DAILY MOISTURIZER	Apply to face and neck, avoid contact with eyes.

* EpiPin is 'Product Neutral' and does not promote or endorse any specific product line. We haven't necessarily performed the protocol and ask you to rely on your skin care expertise to determine what products are best to use on your clients.